

Bay Area Rescue Mission



May 21, 2012
Rossmoor Golf Course
Walnut Creek, CA

Rescuing homeless moms and kids!

Dear Friend of the Homeless and Hurting,

Our **17th Annual New Life Golf Tournament** is just around the corner and we would love to have you join us at the prestigious Rossmoor Golf Course. We have exciting contests and games, delicious meals, and gourmet snacks, as well as top-quality tee prizes for your enjoyment...all for the purpose of **rescuing homeless women and children**.

Since 1965 the Bay Area Rescue Mission has helped thousands of homeless men, women and children get back on their feet and lead productive lives as tax-paying citizens.

But did you realize that today, the Mission is one of the largest privately funded shelter/restoration centers in the Bay Area. Not only do we provide 325 beds for homeless men, women and children each day, last year, the Mission provided more than 1,500,000 meals...that's 4,855 meals per day!

We offer a continuum care, from short term emergency shelter to long term recovery programs, leading to job placement and transitional living. Our programs include education, life skills, family skills, finance, banking and budget management, anger management and Biblical counseling. The Mission also provides a year-round mentorship program for children and teens.

The Contra Costa Business Times has listed the Bay Area Rescue Mission as one of the Bay Area's preferred charities noting that we spend only 9.9% of donations on fundraising. When married with the fact that 100% of the Mission's donations come from the private sector and not from sizable government grants or public funds, this is impressive.

The results? During the past ten years, we have documented a success rate of more than 80% of program graduates remaining clean and sober (if they had a substance abuse problem), employed, in their own independent housing, regularly attending church, and, in short...tax-paying, contributing members of our community.

Will you partner with us to help change lives for a brighter tomorrow? Your sponsorship will profoundly and personally make a difference in the lives of homeless women and children. You will "rescue" them from the despair of poverty and make their lives bright. **Please feel free to contact me**, as we pursue our partnership.

Sincerely,

A handwritten signature in blue ink that reads "Jill".

Jill Davis
Director of Donor Relations
Bay Area Rescue Mission

510.215.4021
JillD@BayAreaRescue.org





Please join us at the 17th Annual...

New Life Golf Tournament

Benefiting Homeless Women and Children

Monday, May 21, 2012
Rossmoor Golf Course



Share in the fun of 18 holes of surprises,
valuable tee favors, delicious lunch, snacks on course
and awards banquet dinner,
and much, much more!



Wonderful sponsorship packages available!



For more information, please contact the Tournament
Office (510) 215-4021 or JillD@BayAreaRescue.org

Previous sponsors include:

- | | | |
|-------------------------------------|-------------------------------------|---|
| Chevron | Kel-Aire | Hometown Buffet |
| Moraga Valley Presbyterian Church | Genser & Watkins, Attorneys at Law | Starbucks Coffee |
| Republic Services/Richmond Sanitary | Cole Professional Cleaning Supplies | Heavenly Catering |
| TaylorMade Adidas | Calvary Temple of Concord | Zoe's Cookies |
| Mechanics Bank | McDermott Costa Co. Inc. | Noah's Bagels |
| Overaa Construction | "Dusty" Turner | Catahoula Coffee & Roastery |
| KDYA Gospel 1190 AM | UPS | Giovanni's Produce of El Cerrito |
| Petsas & Hill CPA's | Eichner Properties | Sizzler of Pinole |
| Brewer Direct | Southern Counties Lubricants | Courtyard Marriott of Richmond |
| Bay Alarm | Lost Sheep Mission Ministries | Gospel Light Temple of Pacheco |
| Outback Steakhouse | Teresa Sabin, Mary Kay Consultant | Abundant Life Tabernacle of El Sobrante |
| MassMutual Financial Group | Lost Sheep Ministry | Evangel Christian Center of San Pablo |
| P.A. Rae Enterprises | Hausrath Chiropractic | NorthCreek Church of Walnut Creek |
| Philadelphia Insurance | Mountain Hard Wear | And many more... |
| Torrey Pines Bank | | |



Get into the swing for the Homeless
 Rossmoor Golf Course
 May 21, 2012

General Information:

Name: _____

Address: _____

City: _____ State _____ Zip Code: _____

Phone Number: _____ Email Address: _____

Please select your sponsorship level:

\$50,000 Platinum

Tournament Sponsor

\$20,000 Gold

Golfer's Photo Sponsor

\$10,000 Silver

Jacket Sponsors

\$7,500 Bronze

Polo Shirt Sponsors

Sports Bag Sponsors

\$5,000

Hat Sponsors

Towel Sponsors

\$3,500

Banquet Sponsor

\$2,500

Lunch Sponsor

\$2,500

Golf Ball Sponsors

\$2,000

Corporate Sponsors

\$1,500

Pastors Special

\$500

Individual Golfer

\$250

Hole-In-One Sponsors

\$100

Course Sign Sponsors

Payment (You will receive a receipt for tax purposes):

Payment Enclosed (make check payable to Bay Area Rescue Mission)

VISA/MASTERCARD/DISCOVER/AMEX

Credit Card Number: _____

Expiration: _____/_____

Name on Credit Card: _____

Signature: _____ Date: _____

Please return completed form to:

Bay Area Rescue Mission, NLGT, P.O. Box 1112, Richmond, CA 94802

510.215.4021 (phone) • 510.215.0178 (fax) • JillD@BayAreaRescue.org

Suggestion for Raising Support Online

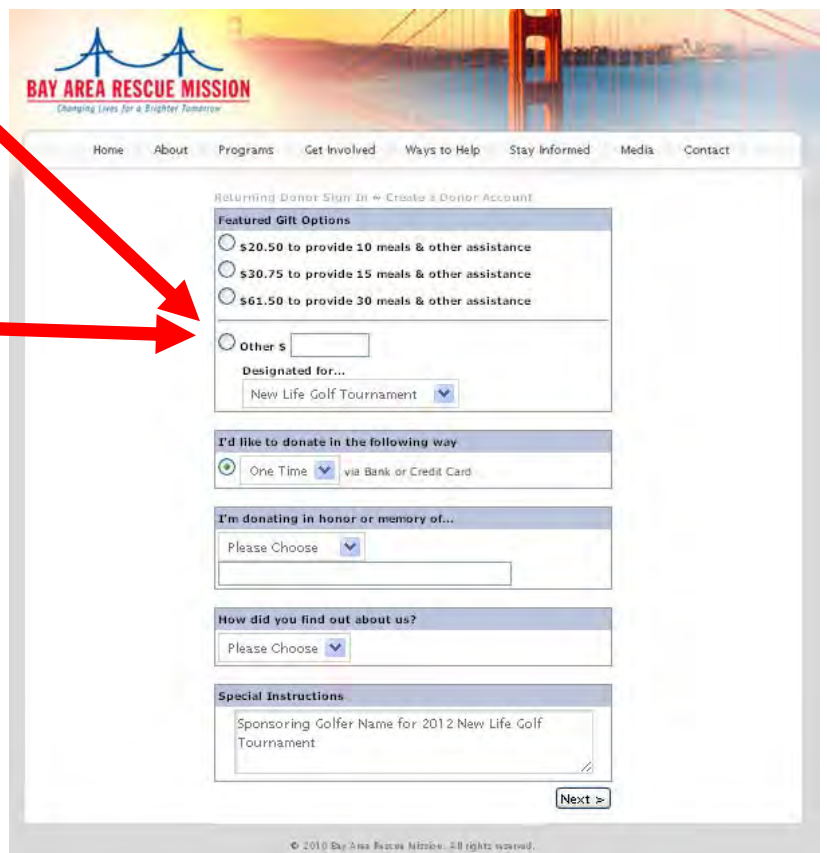
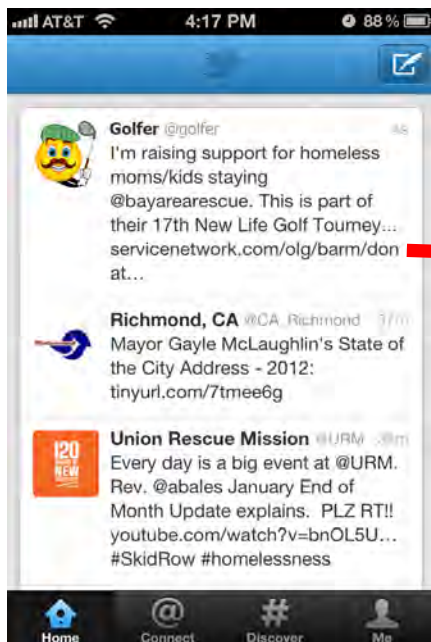
Many of you are familiar with asking family, friends and colleagues for support for fundraisers. We have an opportunity for you to use a fundraising weblink to leverage your support online.

The tourney team will create a unique weblink directing your supporters to our online credit card donation page. All donations made from that link, will go towards your fundraising goal to benefit homeless moms and kids staying at the Bay Area Rescue Mission.

Use the weblink in sending your sponsorship requests through:

- Email
- Facebook, Twitter, LinkedIn, and etc.

To get your own internet fundraising weblink to go towards your Golf Tournament goal, please contact Steve Lee at (510) 215-4798 or StevL@BayAreaRescue.org.





**new life
golf tournament**



**May 21, 2012
Rossmoor Golf Course**

Rescuing homeless moms and kids!

Dear

The Bay Area Rescue Mission is having their annual New Life Golf Tournament and I am excited to once again be a part of such a wonderful event.

The Bay Area Rescue Mission does a tremendous job in meeting the physical, spiritual, and emotional needs of the impoverished in the Bay Area. With the ever-increasing homeless epidemic in this area, the dire need for organizations such as this has never been more apparent. But they cannot do it alone. It takes the support of compassionate and generous individuals like you.

By signing up to play in the New Life Golf Tournament, I have agreed to go out as an ambassador and raise at least \$500 by May 1st to support the Mission's Center for Homeless Women & Children. I cannot think of a better reason to spend a day on the green.

So, I am asking my friends and family to sponsor me in the New Life Golf Tournament on May 9th. Your gift of \$20, \$50, \$100, or whatever you can give, would help so much in supplying the means to help thousands of desperately needy women and children at the Bay Area Rescue Mission this year.

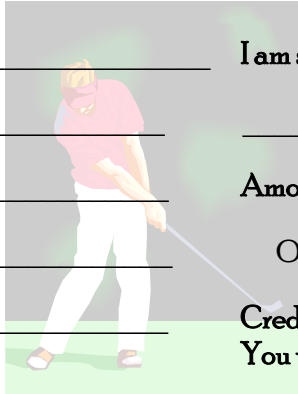
I appreciate your help in this most important fundraising event. I am enclosing a response form and envelope for your convenience. Thank you for your thoughtful consideration and for providing life-changing help for homeless mothers and children.

Gratefully yours,

2012 New Life Golf Tournament

My Name: _____ I am sponsoring this golfer : _____
Address: _____

Amount: \$5 \$25 \$50 \$100
Phone: _____ Other: \$ _____
Email: _____ Credit Card donation form on the back
You will receive a tax-deductible receipt.

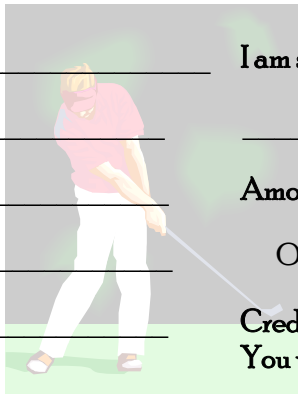


Please complete this form and mail it with your sponsorship gift to:
Bay Area Rescue Mission, NLGT, P.O. Box 1112, Richmond, CA 94802

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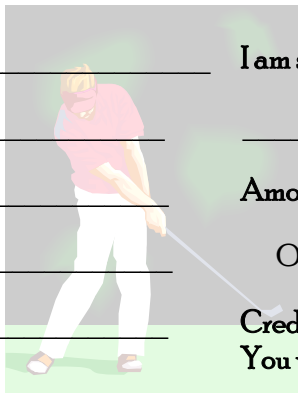


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Please complete this form and mail it with your sponsorship gift to:
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Credit Card Donation

Card Type: MasterCard Visa Amex Disc

Name on Card: _____

Card Number: _____

Signature: _____

Expiration Date: _____

Credit Card Donation

Card Type: MasterCard Visa Amex Disc

Name on Card: _____

Card Number: _____

Signature: _____

Expiration Date: _____

Credit Card Donation

Card Type: MasterCard Visa Amex Disc

Name on Card: _____

Card Number: _____

Signature: _____

Expiration Date: _____